

US stocks should see support amid volatility

Weekly Global

Mark Haefele, Global Wealth Management Chief Investment Officer, UBS AG

US stocks have recouped all losses since President Donald Trump's "reciprocal" tariff announcement, with the latest 9-day rally bringing the S&P 500 index 0.3% higher (as of Friday's close) than where it stood on 2 April. Better-than-feared first-quarter earnings and progress on tariff negotiations have been key drivers of the recent equity strength, while Friday's solid labor report eased investor worries over an immediate recession.

We believe these factors should continue to support US equities, and maintain our view that the S&P 500 will end the year higher than its current level.

First-quarter corporate profits are better than our expectations.

Companies that represent over 75% of the S&P 500 market capitalization have reported their first-quarter earnings, and corporate profits are likely to grow by 9% for the first three months of the year, better than our initial expectations of around 5%. Nearly 60% of the companies are beating sales estimates and 70% are beating earnings forecasts, only slightly softer than historical averages. Guidance has also been reasonably good, in our view. Last week's highlights include better-than-expected mega-cap tech earnings amid intact AI fundamentals, as well as "resilient" consumer spending according to MasterCard and Visa. While we do expect trends to weaken in the coming months once higher-priced tariffed goods start to hit the shelves, we believe markets are likely to look through near-term economic weakness amid signs of progress on trade negotiations. We expect a return to earnings growth of 10% in 2026.

Ongoing tariff negotiations should lead to more positive headlines.

Trump on Sunday suggested that his administration could strike trade deals with some countries as soon as this week, as trade talks with India, Japan, and South Korea appeared to be making progress. In a television interview aired over the weekend, he also said he is willing to lower tariffs on China at some point, following comments from Beijing last week that its doors are open for discussions. While uncertainty remains elevated, we think tariff extremes have likely peaked. We expect a variety of deals or sector carve-outs to materialize before the 90-day pause period ends in July, and that the effective US tariff rate should settle closer to 15% by year-end.

Recent labor data points to near-term resilience amid a weakening trend.

Friday's US labor report showed an increase of 177,000 jobs in April, above market consensus but lower than a downwardly revised 185,000 in March. While the unemployment rate was unchanged at 4.2%, average hourly earnings growth was relatively soft at 0.2%. The report is in line with

From the studio

Podcast: [Investors' Club: Tech earnings, AI growth, and investment strategies](#)

(12:39)

Podcast: [Jump Start: Recession fears, trade negotiations, and tech earnings](#)

(5:14)

Questions for the week ahead

Will the US unveil its first trade deals?

Encouraging tariff headlines contributed to higher US stocks last week, including remarks from US Trade Representative Greer that "we have deals that are close," Chinese comments that its doors are "open" for discussions, and Bloomberg reports that the European Union was poised to make new proposals to the US on trade. Investors will be closely watching for details of any trade deals, the nature of any exemptions, and the concessions offered, especially for signs of possible "off-ramps" for the US-China trade impasse.

How will central banks respond to growth and inflation uncertainty?

The Federal Reserve meets this week amid heightened uncertainty over how tariffs will affect the outlook for US growth and inflation. President Trump has repeatedly called for the central bank to cut interest rates. However, we expect the Fed to remain on hold until September. The Bank of England, Norway's Norges Bank, and Sweden's Riksbank are also scheduled to conclude monetary policy meetings this week.

Will demand for US Treasuries remain robust?

US Treasury market activity has calmed after April's volatility, especially on longer-dated government debt, which was

other recent jobs data, which includes falling job openings and higher initial jobless claims, suggesting a still broadly healthy job market that is showing some signs of weakness. We think this will allow the Federal Reserve to resume easing in the second half of the year, cutting interest rates by 75-100 basis points this year to support US economic activity. We expect the US economy to avoid a full-blown recession, though growth is likely to slow this year.

Still, uncertainty remains elevated and economic data will likely weaken in the coming months, meaning further bouts of volatility are likely. With investor positioning less depressed following the latest rally, there may be less fuel to propel stocks significantly higher in the near term. Phasing into the equity market can be an effective way to position for medium- and longer-term equity upside while managing timing risks, while capital preservation strategies can be another way to manage near-term downside risks. We maintain a high conviction in our longer-term Transformational Innovation Opportunities (TRIOs) of *AI, Power and resources*, and *Longevity*.

triggered by policy uncertainty and worries over US fiscal sustainability. The week ahead will see the US Treasury auctioning 10- and 30-year bonds, as well as short-term bills. Investors will be watching the depth of investor demand (bid-to-cover ratios).

Key Messages

Taking stock of Trump 2.0's first 100 days

Last week marked the anniversary of President Donald Trump's first 100 days of office in his second presidential term. Trump's second presidency began with an unprecedented pace of executive action, as he signed over 140 executive orders—more than any recent predecessor—aimed at reshaping US government, trade, and foreign policy, and reversing many Biden-era initiatives. This rapid policy rollout included sweeping tariffs, significant government spending cuts, and aggressive immigration measures.

A mixture of rapid policy announcements and, at times, recalibration contributed to a decline in Trump's approval ratings (a recent CNN poll conducted by SSRS found that 59% of respondents said the president's policies have worsened economic conditions in the country, up from 51% in March) and triggered pronounced volatility across stock, bond, and currency markets. The S&P 500 briefly neared bear market territory after the announcement of "reciprocal" tariffs in early April but has since recovered to above its pre-2 April levels.

Entering the next 100 days of the second Trump administration, trade policy remains in flux, but the administration has shown some willingness to moderate its stance in response to market stress. Negotiations with trading partners are ongoing, and the first major bilateral deal—potentially with India—could set the tone for future agreements. Meanwhile, legislative progress has been slow due to narrow Republican majorities and competing fiscal priorities, while legal and economic headwinds, including labor shortages and inflation risks, continue to challenge the administration's agenda.

Takeaway: In a continued environment of uncertainty where investors should expect bouts of further volatility, we recommend that investors use market turbulence as an opportunity to phase into US equities or balanced portfolios, positioning for potential medium- and long-term gains as policy clarity improves. Historically, periods of bearish sentiment and high volatility have preceded strong equity returns in the subsequent 12 months. Investors should selectively add quality stocks and build exposure to long-term growth themes like artificial intelligence, longevity, and power and resources.

US economic data point to further Fed easing

Over the past week, US economic data painted a mixed picture. On the discouraging side came a negative first-quarter GDP release, as the economy contracted 0.3% quarter over quarter (annualized), the first decline since early 2022, as front-loaded imports ahead of tariffs subtracted 4.8 percentage points from growth and also led to the US trade deficit widening to a record USD 162bn in March. The Conference Board's consumer confidence gauge for April added to the gloom, falling for a fifth straight month to its lowest level since the pandemic. The proportion of consumers expecting fewer jobs in the next six months stood close to its highs in the financial crisis in April 2009, while expectations about future income prospects turned negative for the first time in five years.

But the details on US activity were less concerning: consumption (+1.8%) and fixed investment (+7.8%) remained solid, and the Employment Cost Index showed steady wage growth. Labor market data also demonstrated resilience: while the JOLTS releases showed job openings falling to their

lowest since December 2020, layoffs also declined, indicating employers' reluctance to cut staff. Nonfarm payrolls increased by 177,000 jobs in April, slightly lower than a downwardly revised 185,000 in March but above the Reuters consensus for 130,000. The unemployment rate held steady at 4.2%. For reference, the US economy needs roughly 100,000 new jobs per month to match growth in the working-age population. And encouragingly for the Federal Reserve, one of its preferred inflation gauges, the core PCE price index, eased to 2.6% year on year in March (albeit one-tenth above expectations) and down from a prior 3% in February.

Takeaway: Recent data support our view of a decelerating but still resilient US economy, with tariff uncertainty and mixed sentiment likely to weigh on growth in the coming months. We do expect US economic growth to slow this year, but tariff-related uncertainty and softer sentiment should not trigger a sharp downturn if trade deals emerge. The moderation in inflation and labor market data gives the Federal Reserve scope to cut rates by 75-100 basis points this year, in our view. Against this backdrop, we continue to advocate seeking durable income: US Treasuries offer potential diversification and should perform well if growth slows, while complementing quality bonds with select short- and medium-duration riskier credit investments (such as high yield, emerging market bonds, or senior loans) can enhance diversification and potential returns.

Tech earnings highlight resilient growth supported by AI trend

First-quarter earnings from global tech companies have shown some impact of US trade policy. Apple warned the tariffs could add about USD 900mn in costs this quarter, while most companies have revisited their supply chain strategy. We have therefore trimmed our 2025 earnings growth forecast for global tech companies from 16% to 12% amid elevated macro uncertainty, as we expect some margin headwinds from accelerating supply chain relocations and higher depreciation expenses from ongoing AI capex.

However, we view this set of tech earnings as better than expected, as it highlights the resilient growth profile of global tech thanks to the secular AI trend that remains fundamentally solid.

Mega-cap tech names have largely maintained their spending outlook. Meta highlighted that the upward revision in its capex this year reflects additional data center investments to support its AI efforts, adding that the company is having a hard time meeting its demand for compute resources. Cloud growth across major platforms remains steady, and we expect revenues at the top three cloud service providers to reach USD 265bn this year.

Overall, we expect global AI capex spending to grow by 60% this year to USD 360bn, and by another 33% in 2026 to USD 480bn. We also expect the gap between AI capex and revenues to narrow further, supported by strong cloud growth, rising AI adoption, and AI-enabled productivity gains.

Takeaway: The ongoing tariff-related uncertainty and semiconductor export controls may weigh on the tech sector. But, without taking any single-name views, we maintain strong conviction in AI's long-term potential and expect the rebound in tech shares to continue. We favor a diversified exposure across leading internet and software companies and AI semiconductors,

and recommend investors consider structured strategies to navigate volatility ahead.

Non-Traditional Assets

Non-traditional asset classes are alternative investments that include hedge funds, private equity, real estate, and managed futures (collectively, alternative investments). Interests of alternative investment funds are sold only to qualified investors, and only by means of offering documents that include information about the risks, performance and expenses of alternative investment funds, and which clients are urged to read carefully before subscribing and retain. An investment in an alternative investment fund is speculative and involves significant risks. Specifically, these investments (1) are not mutual funds and are not subject to the same regulatory requirements as mutual funds; (2) may have performance that is volatile, and investors may lose all or a substantial amount of their investment; (3) may engage in leverage and other speculative investment practices that may increase the risk of investment loss; (4) are long-term, illiquid investments, there is generally no secondary market for the interests of a fund, and none is expected to develop; (5) interests of alternative investment funds typically will be illiquid and subject to restrictions on transfer; (6) may not be required to provide periodic pricing or valuation information to investors; (7) generally involve complex tax strategies and there may be delays in distributing tax information to investors; (8) are subject to high fees, including management fees and other fees and expenses, all of which will reduce profits.

Interests in alternative investment funds are not deposits or obligations of, or guaranteed or endorsed by, any bank or other insured depository institution, and are not federally insured by the Federal Deposit Insurance Corporation, the Federal Reserve Board, or any other governmental agency. Prospective investors should understand these risks and have the financial ability and willingness to accept them for an extended period of time before making an investment in an alternative investment fund and should consider an alternative investment fund as a supplement to an overall investment program.

In addition to the risks that apply to alternative investments generally, the following are additional risks related to an investment in these strategies:

- **Hedge Fund Risk:** There are risks specifically associated with investing in hedge funds, which may include risks associated with investing in short sales, options, small-cap stocks, "junk bonds," derivatives, distressed securities, non-U.S. securities and illiquid investments.
- **Managed Futures:** There are risks specifically associated with investing in managed futures programs. For example, not all managers focus on all strategies at all times, and managed futures strategies may have material directional elements.
- **Real Estate:** There are risks specifically associated with investing in real estate products and real estate investment trusts. They involve risks associated with debt, adverse changes in general economic or local market conditions, changes in governmental, tax, real estate and zoning laws or regulations, risks associated with capital calls and, for some real estate products, the risks associated with the ability to qualify for favorable treatment under the federal tax laws.
- **Private Equity:** There are risks specifically associated with investing in private equity. Capital calls can be made on short notice, and the failure to meet capital calls can result in significant adverse consequences including, but not limited to, a total loss of investment.
- **Foreign Exchange/Currency Risk:** Investors in securities of issuers located outside of the United States should be aware that even for securities denominated in U.S. dollars, changes in the exchange rate between the U.S. dollar and the issuer's "home" currency can have unexpected effects on the market value and liquidity of those securities. Those securities may also be affected by other risks (such as political, economic or regulatory changes) that may not be readily known to a U.S. investor.

Appendix

Risk information

UBS Chief Investment Office's ("CIO") investment views are prepared and published by the Global Wealth Management business of UBS Switzerland AG (regulated by FINMA in Switzerland) or its affiliates ("UBS"), part of UBS Group AG ("UBS Group"). UBS Group includes former Credit Suisse AG, its subsidiaries, branches and affiliates. Additional disclaimer relevant to Credit Suisse Wealth Management follows at the end of this section.

The investment views have been prepared in accordance with legal requirements designed to promote the **independence of investment research**.

Generic investment research – Risk information:

This publication is **for your information only** and is not intended as an offer, or a solicitation of an offer, to buy or sell any investment or other specific product. The analysis contained herein does not constitute a personal recommendation or take into account the particular investment objectives, investment strategies, financial situation and needs of any specific recipient. It is based on numerous assumptions. Different assumptions could result in materially different results. Certain services and products are subject to legal restrictions and cannot be offered worldwide on an unrestricted basis and/or may not be eligible for sale to all investors. All information and opinions expressed in this document were obtained from sources believed to be reliable and in good faith, but no representation or warranty, express or implied, is made as to its accuracy or completeness (other than disclosures relating to UBS). All information and opinions as well as any forecasts, estimates and market prices indicated are current as of the date of this report, and are subject to change without notice. Opinions expressed herein may differ or be contrary to those expressed by other business areas or divisions of UBS as a result of using different assumptions and/or criteria. UBS may utilise artificial intelligence tools ("AI Tools") in the preparation of this document. Notwithstanding any such use of AI Tools, this document has undergone human review.

In no circumstances may this document or any of the information (including any forecast, value, index or other calculated amount ("Values")) be used for any of the following purposes (i) valuation or accounting purposes; (ii) to determine the amounts due or payable, the price or the value of any financial instrument or financial contract; or (iii) to measure the performance of any financial instrument including, without limitation, for the purpose of tracking the return or performance of any Value or of defining the asset allocation of portfolio or of computing performance fees. By receiving this document and the information you will be deemed to represent and warrant to UBS that you will not use this document or otherwise rely on any of the information for any of the above purposes. UBS and any of its directors or employees may be entitled at any time to hold long or short positions in investment instruments referred to herein, carry out transactions involving relevant investment instruments in the capacity of principal or agent, or provide any other services or have officers, who serve as directors, either to/for the issuer, the investment instrument itself or to/for any company commercially or financially affiliated to such issuers. At any time, investment decisions (including whether to buy, sell or hold securities) made by UBS and its employees may differ from or be contrary to the opinions expressed in UBS research publications. Some investments may not be readily realizable since the market in the securities is illiquid and therefore valuing the investment and identifying the risk to which you are exposed may be difficult to quantify. UBS relies on information barriers to control the flow of information contained in one or more areas within UBS, into other areas, units, divisions or affiliates of UBS. Futures and options trading is not suitable for every investor as there is a substantial risk of loss, and losses in excess of an initial investment may occur. Past performance of an investment is no guarantee for its future performance. Additional information will be made available upon request. Some investments may be subject to sudden and large falls in value and on realization you may receive back less than you invested or may be required to pay more. Changes in foreign exchange rates may have an adverse effect on the price, value or income of an investment. The analyst(s) responsible for the preparation of this report may interact with trading desk personnel, sales personnel and other constituencies for the purpose of gathering, synthesizing and interpreting market information.

Different areas, groups, and personnel within UBS Group may produce and distribute separate research products **independently of each other**. For example, research publications from **CIO** are produced by UBS Global Wealth Management. **UBS Global Research** is produced by UBS Investment Bank. **Research methodologies and rating systems of each separate research organization may differ**, for example, in terms of investment recommendations, investment horizon, model assumptions, and valuation methods. As a consequence, except for certain economic forecasts (for which UBS CIO and UBS Global Research may collaborate), investment recommendations, ratings, price targets, and valuations provided by each of the separate research organizations may be different, or inconsistent. You should refer to each relevant research product for the details as to their methodologies and rating system. Not all clients may have access to all products from every organization. Each research product is subject to the policies and procedures of the organization that produces it. The compensation of the analyst(s) who prepared this report is determined exclusively by research management and senior management (not including investment banking). Analyst compensation is not based on investment banking, sales and trading or principal trading revenues, however, compensation may relate to the revenues of UBS Group as a whole, of which investment banking, sales and trading and principal trading are a part.

Tax treatment depends on the individual circumstances and may be subject to change in the future. UBS does not provide legal or tax advice and makes no representations as to the tax treatment of assets or the investment returns thereon both in

general or with reference to specific client's circumstances and needs. We are of necessity unable to take into account the particular investment objectives, financial situation and needs of our individual clients and we would recommend that you take financial and/or tax advice as to the implications (including tax) of investing in any of the products mentioned herein. This material may not be reproduced or copies circulated without prior authority of UBS. Unless otherwise agreed in writing UBS expressly prohibits the distribution and transfer of this material to third parties for any reason. UBS accepts no liability whatsoever for any claims or lawsuits from any third parties arising from the use or distribution of this material. This report is for distribution only under such circumstances as may be permitted by applicable law. For information on the ways in which CIO manages conflicts and maintains independence of its investment views and publication offering, and research and rating methodologies, please visit www.ubs.com/research-methodology. Additional information on the relevant authors of this publication and other CIO publication(s) referenced in this report; and copies of any past reports on this topic; are available upon request from your client advisor.

Important Information About Sustainable Investing Strategies: Sustainable investing strategies aim to consider and incorporate environmental, social and governance (ESG) factors into investment process and portfolio construction. Strategies across geographies approach ESG analysis and incorporate the findings in a variety of ways. Incorporating ESG factors or Sustainable Investing considerations may inhibit UBS's ability to participate in or to advise on certain investment opportunities that otherwise would be consistent with the Client's investment objectives. The returns on a portfolio incorporating ESG factors or Sustainable Investing considerations may be lower or higher than portfolios where ESG factors, exclusions, or other sustainability issues are not considered by UBS, and the investment opportunities available to such portfolios may differ.

External Asset Managers / External Financial Consultants: In case this research or publication is provided to an External Asset Manager or an External Financial Consultant, UBS expressly prohibits that it is redistributed by the External Asset Manager or the External Financial Consultant and is made available to their clients and/or third parties.

USA: Distributed to US persons only by UBS Financial Services Inc. or UBS Securities LLC, subsidiaries of UBS AG. UBS Switzerland AG, UBS Europe SE, UBS Bank, S.A., UBS Brasil Administradora de Valores Mobiliarios Ltda, UBS Asesores Mexico, S.A. de C.V., UBS SuMi TRUST Wealth Management Co., Ltd., UBS Wealth Management Israel Ltd and UBS Menkul Degerler AS are affiliates of UBS AG. **UBS Financial Services Inc. accepts responsibility for the content of a report prepared by a non-US affiliate when it distributes reports to US persons. All transactions by a US person in the securities mentioned in this report should be effected through a US-registered broker dealer affiliated with UBS, and not through a non-US affiliate. The contents of this report have not been and will not be approved by any securities or investment authority in the United States or elsewhere. UBS Financial Services Inc. is not acting as a municipal advisor to any municipal entity or obligated person within the meaning of Section 15B of the Securities Exchange Act (the "Municipal Advisor Rule") and the opinions or views contained herein are not intended to be, and do not constitute, advice within the meaning of the Municipal Advisor Rule.**

For country information, please visit ubs.com/cio-country-disclaimer-gr or ask your client advisor for the full disclaimer.

Additional Disclaimer relevant to Credit Suisse Wealth Management

You receive this document in your capacity as a client of Credit Suisse Wealth Management. Your personal data will be processed in accordance with the Credit Suisse privacy statement accessible at your domicile through the official Credit Suisse website. In order to provide you with marketing materials concerning our products and services, UBS Group AG and its subsidiaries may process your basic personal data (i.e. contact details such as name, e-mail address) until you notify us that you no longer wish to receive them. You can optout from receiving these materials at any time by informing your Relationship Manager.

Except as otherwise specified herein and/or depending on the local Credit Suisse entity from which you are receiving this report, this report is distributed by UBS Switzerland AG, authorised and regulated by the Swiss Financial Market Supervisory Authority (FINMA).

Version A/2025. CIO82652744

© UBS 2025. The key symbol and UBS are among the registered and unregistered trademarks of UBS. All rights reserved.