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Chrysalis Wealth Partners

Empowering business owners to navigate with confidence

October 2023

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Navigate with confidence

Uncover opportunities

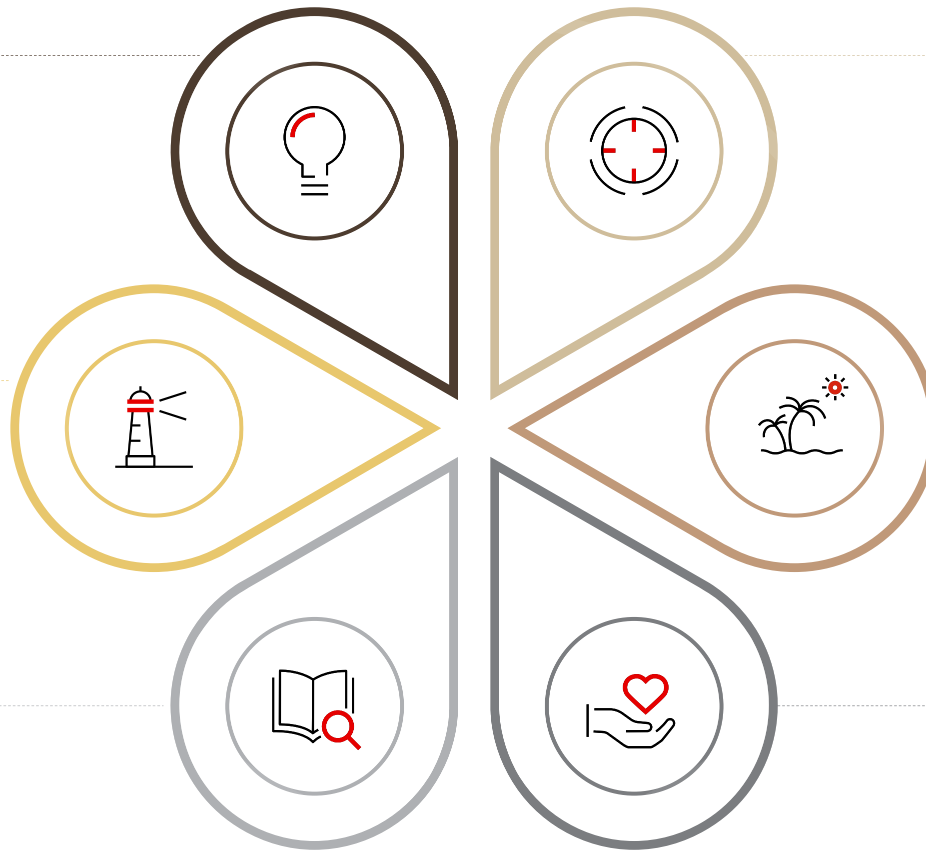
Gain more financial control

Manage risk more effectively

Fulfill a work-optional lifestyle

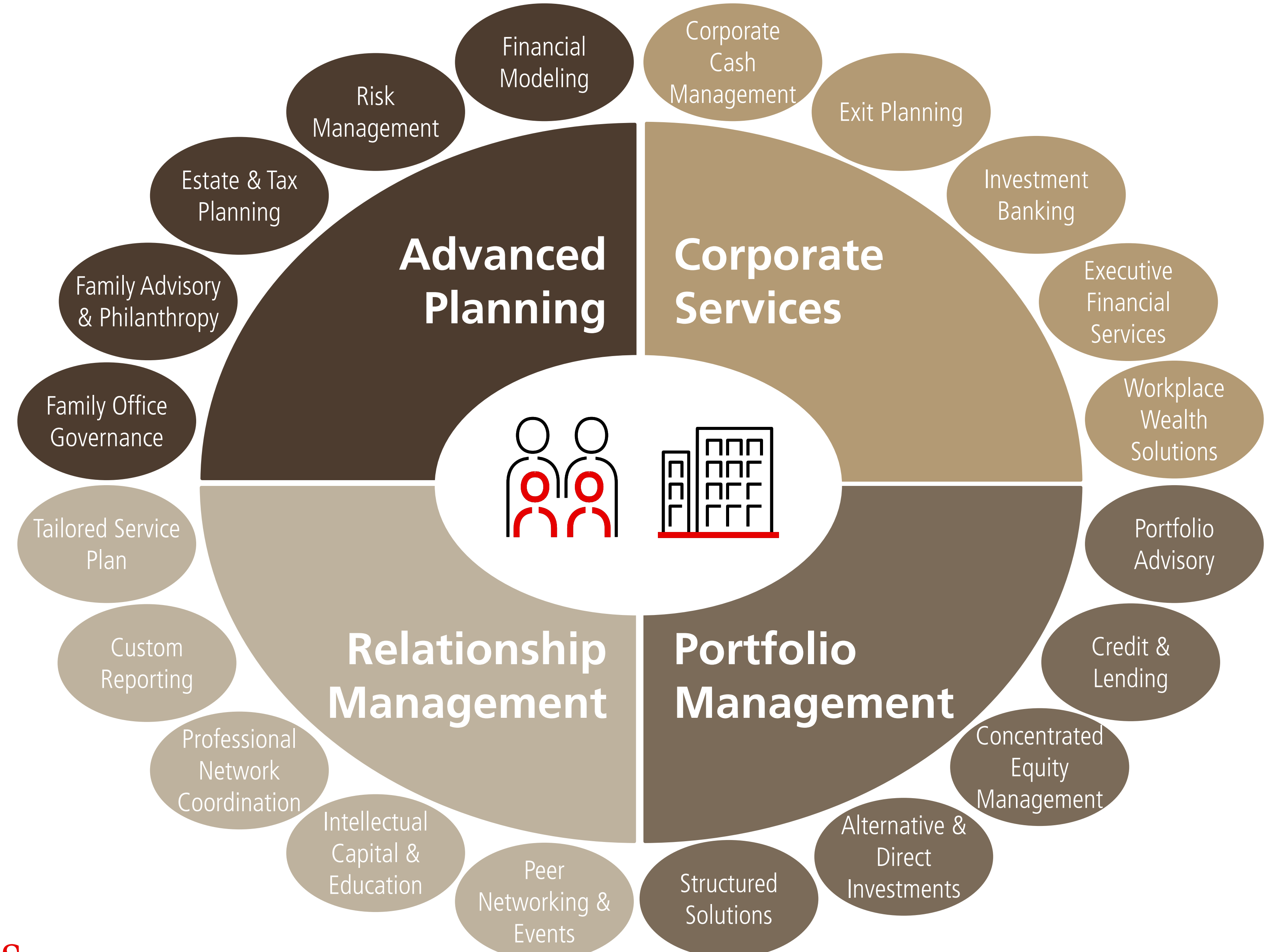
Make more informed decisions

Strengthen your legacy



Chrysalis Wealth Partners empowers families and their businesses to navigate financial complexity and uncertainty with confidence

Our wealth management capabilities for business owners



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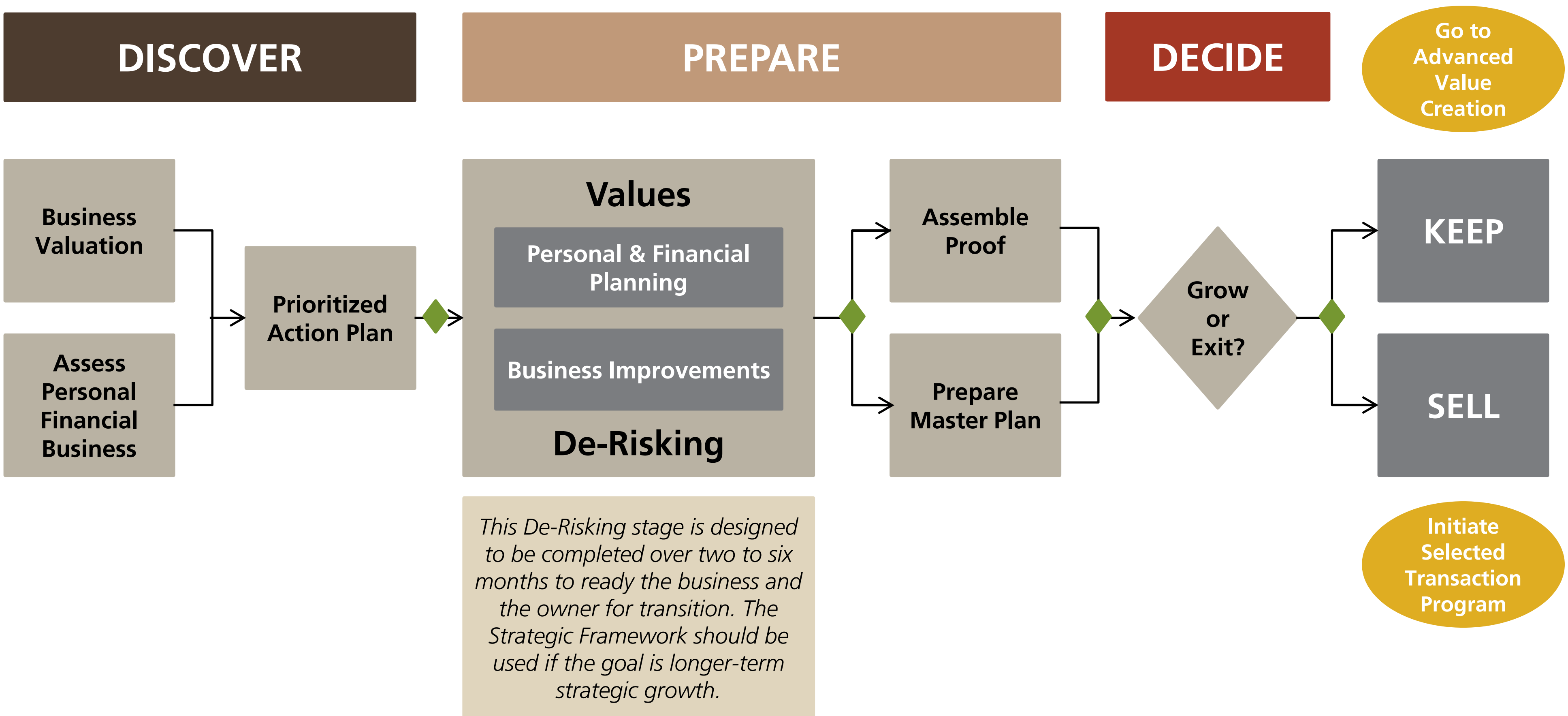
Exit planning – a successful exit strategy

Source: ©Exit Planning Institute

Exit Planning - The CEPA® Value Acceleration Process*

The Value Acceleration Process provides a framework to help business owners with Exit Planning



◆ Key milestone

UBS *The Value Acceleration Process and the Certified Exit Planning Advisor ("CEPA") designation are copyrights of the Exit Planning Institute.

Our wealth planning process for a liquidity event

Appropriate wealth planning before & after a liquidity event can potentially result in considerable savings. Start early.

Pre-Liquidity Event Planning

Build a Team of Professionals*

Coordinate advice across a wealth manager, CPA, and estate attorney

Develop a Financial Plan

Discover goals, model scenarios, analyze considerations, assess trade-offs, stress test

Evaluate Estate & Tax Planning Alternatives

Potentially maximize net proceeds to you and the people & causes you care about most

De-Risk

Plan for the unexpected and protect against risk. Establish contingency plans

Engage Your Family

Prepare for life after sale, establish family governance, prepare heirs, educate, communicate

Post-Planning

Align Proceeds with Your Plan

Organize your financial life into three key strategies: Liquidity. Longevity. Legacy.

Your Curated UBS Coverage Team & 3rd Party Professionals

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*Many of these professionals may not be employed by UBS Financial Services or its affiliates.

Timeframes may vary. Strategies are subject to individual client goals, objectives, and suitability. This approach is not a promise or guarantee that wealth, or any financial results, can or will be achieved.

Liquidity. Longevity. Legacy. (3L) framework

The next 3-5 years

Liquidity

Cash flow for short-term expenses

5 years – lifetime

Longevity

For longer-term needs

Now – beyond your lifetime

Legacy

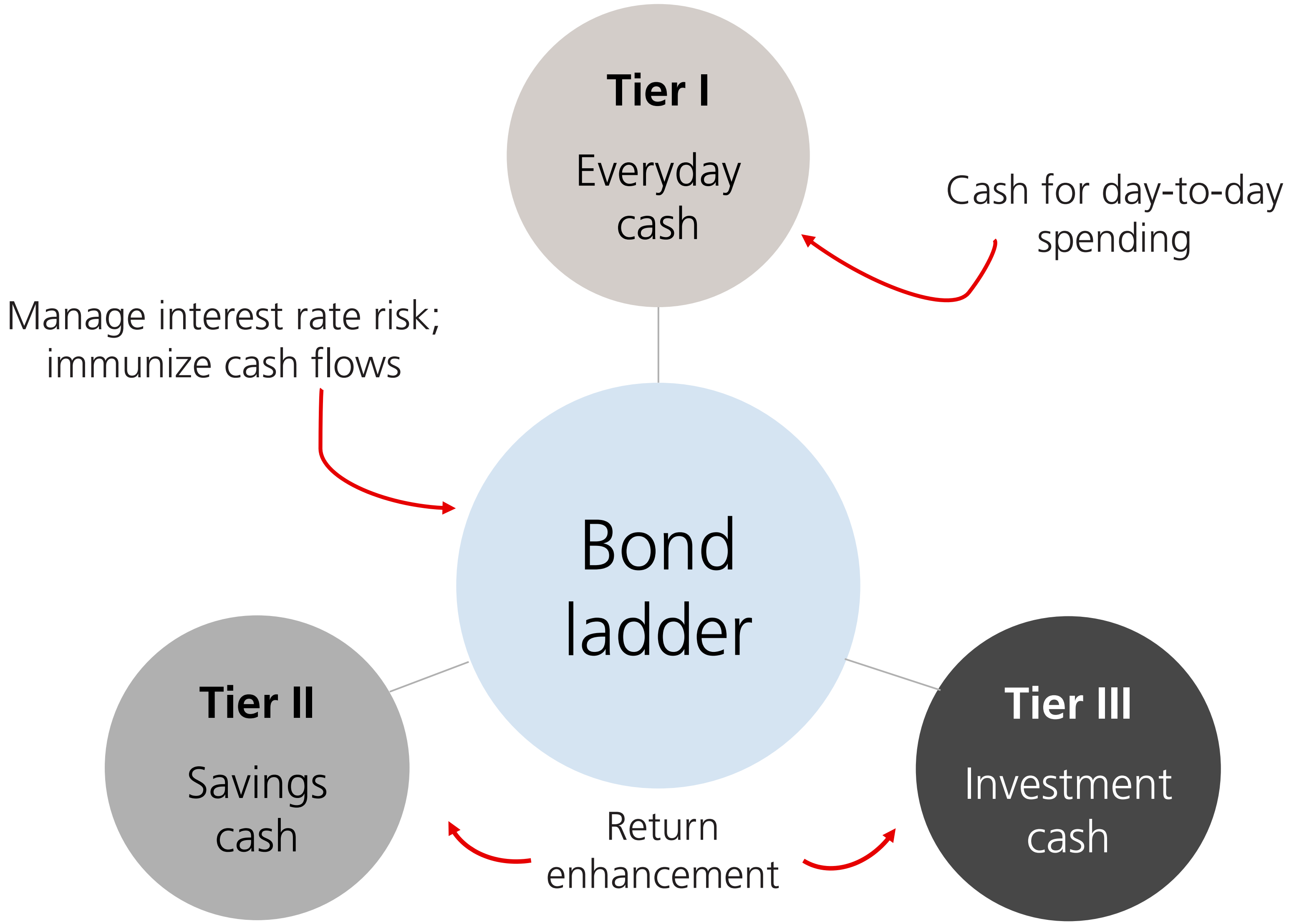
For needs that go beyond your own

To help **maintain** your lifestyle

To help **improve** your lifestyle

To help **improve** the lives of others

Corporate cash management - liquidity strategy framework



Our new client engagement process

1 Discovery Meeting

Through deep conversation, we capture what's important to you

- Your goals, concerns & considerations
- The people & causes that matter most
- Your current wealth planning
- Your key financial information
- A professional intro to UBS & our team

2 Presentation Meeting

We discuss our assessment, observations and proposed engagement

- Our preliminary wealth assessment
- Summary of key observations & issues
- Our custom planning offering
- Key deliverables overview
- Proposed meeting timeline
- Proposed flat fee-based planning cost

3 Engagement Decision

We mutually define engagement, agree and move forward

- Address follow up questions
- Mutually determine fit
- Define engagement scope & cost
- Gain mutual commitment
- Administrate engagement

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Confidence to pursue your goals

Connection

Our personal experiences, values and professional mission align to create strong client connections

Chemistry

We look beyond your finances to understand what is truly important to you

Commitment

We go the extra mile to meet your needs. We'll challenge the proverbial "no" when "yes" may be the answer

Congruency

We personally invest alongside our clients resulting in greater alignment of interests

Communication

Our well-defined service model ensures you receive the information, insights, and transparency you deserve

Credentials

Our team is synergetic with breadth & depth, unique specializations, and designations that hallmark professional excellence

Contact Information

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UBS Wealth Way is an approach incorporating Liquidity. Longevity. Legacy. strategies that UBS Switzerland AG, UBS AG and UBS Financial Services Inc. and our advisors can use to assist clients in exploring and pursuing their wealth management needs and goals over different timeframes. This approach is not a promise or guarantee that wealth, or any financial results, can or will be achieved. All investments involve the risk of loss, including the risk of loss of the entire investment. Timeframes may vary. Strategies are subject to individual client goals, objectives and suitability.

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